

- **Chowan County Tourism Development Authority.** A \$3,000 grant will be used to develop a guide map supporting Edenton's designation as "The South's Prettiest Town."
- **Davidson County.** A \$3,000 grant will be used to launch a website that coordinates the tourism marketing efforts of the county's municipalities.
- **Dismal Swamp Canal Welcome Center** (Camden County). A \$3,000 grant will fund a print advertising campaign promoting ecotourism, specifically the birding opportunities at the center.
- **East Carolina Wildfowl Guild** (Beaufort County). A \$3,500 grant will support a marketing plan for the N.C. Decoy Carving Championship and Wildfowl Festival.
- **Graham County Travel & Tourism Authority.** A \$6,300 grant will promote new whitewater opportunities on the Cheoah River.
- **Halifax County Tourism Development Authority.** A \$6,300 grant will support the development of a marketing plan for the new Roanoke Canal Museum.
- **Lumberton Tourism Development Authority** (Robeson County). A \$6,300 grant will be used to promote the area via targeted trade shows.
- **McDowell County Tourism Development Authority.** A \$6,000 grant will fund a targeted advertising campaign on cable television.
- **Greater Mount Airy Tourism Development Authority** (Surry County). A \$3,000 grant will be used for targeted advertising in *AAA Go* magazine.
- **Murfreesboro Historical Association** (Hertford County). A \$6,300 grant will be used for television advertising promoting area heritage sites and events.
- **Ocracoke Civic & Business Association Inc.** (Hyde County). A \$4,000 grant will fund a targeted Internet advertising campaign.
- **Ocracoke Preservation Society Inc.** (Hyde County). A \$4,300 grant will fund advertising in *Southern Living* magazine.
- **Partnership for the Sounds & Tyrrell County Ecotourism Committee** (Tyrrell County). A \$6,000 grant will support a marketing plan promoting the Albemarle Sound as an ecotourism destination.
- **Roanoke River Partners** (Bertie, Halifax, Martin, Northampton and Washington counties). A \$5,000 grant will fund print and Internet advertising promoting the Roanoke River as an ecotourism destination.
- **Rockingham County Tourism Development Authority.** A \$6,000 grant will be used to develop a website appealing to outdoor enthusiasts.

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